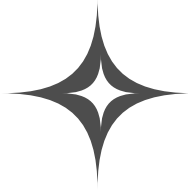


Daniel Vélez

www.danvelez.com

velez.daniel@gmail.com

347.225.3112



Experience

GlobalHue  
Art Director

Assist with the design of Verizon Wireless Welcome Guide and marketing materials.  
Clients: Verizon Wireless

September 2009 New York, NY

SmarterSign  
Art Director

Concept and development of visual identity, print, animation and exhibition. Editing, Animation and Direction of Smartersign tradeshow videos.  
Clients: UMaine, Spot Cast, Shulas, Dallas BBQ, Food Emporium, Juniors, Schlotzsky's, McDonald's

February 2008 – June 2009 New York, NY

1st Ave Machine  
Designer, Compositor

Design and creation of print material for new business pitches. Compositing work on Adidas Bounce Commercial.  
Clients: 1st Ave Machine, Adidas

June 2007 New York, NY

Mechanism Digital  
Freelance Broadcast Designer, Animator, Compositing, Editor

Design and development of broadcast graphics for tv shows. Post-production work for cable tv shows as Dallas Swat, First 48. Editing of commercials and portfolio reels. Last Stand of the 300, Engineering an Empire, Mega Bridges, MONY.  
Clients: A&E, History Channel, NBC, Bravo, HBO

August 2005 – January 2008 New York, NY

Grey PR  
Freelance Junior Art Director, Production Artist

Design of Telemundo's daily program schedule newspaper ad. Assist art directors with print advertisements, packaging, editorial, and other promotional material projects. Design and development of broadcast graphics for Coors Light bar program.  
Clients: Coors Light, Telemundo NBC, Merck, Walmart, Oracle, Hyundai

February 2003 – June 2005 San Juan, PR

Mindustry  
Art Director, Editor

Design and create TV commercials and motion graphic animations. Responsible for the conception through front-end production and delivery of large-scale campaigns for Direct TV kids club.  
Clients: Direct TV, Sultana, Coors Light, Space Gang

June 2001 – February 2003 San Juan, PR

Skills

Adobe Creative Suite 4, Final Cut Pro, Maya, After Effects, Cinema 4d, Microsoft Office English, Spanish

Reference available upon request